FEATURED

Handy is Here

A Four-Day Street Party Kicks-Off the Handy Music Festival in Style

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FLORENCE – Get ready, live music fans! "Handy on the Plaza" is back and bigger than ever!

The free-to the-public, high-energy, four-day street party will kick-off the W.C. Handy Music Festival in style from July 16–19, on Mobile Plaza in Downtown Florence. The Downtown Florence Alliance, the city of Florence and local sponsors will help the party come alive with national, regional, and local music talent to transform the space into a vibrant celebration of the Shoals' rich musical heritage.

"This is a big deal and a major investment in our downtown," said Chris Stangel, Executive Director of Downtown Florence Alliance. "We're setting the tone for Handy Fest with four unforgettable nights of music and energy on Mobile Plaza."

"Handy on the Plaza" launches Wednesday with the crowd-favorite Hot Dog Fest, featuring Local Brand, DJ Pedialyte, and Weston Harris Hill. The momentum builds with performances from nationally-recognized talent such as the North Mississippi Allstars, Billy Allen + The Pollies, Funk Brotherhood, Drew Dixon & The Real Thing, and more through Saturday night.

Thursday, July 17

Handy On The Plaza – Thursday Night Downtown Florence Celebration 5:30-10PM *Mobile Plaza, Florence*
Free! Rain or Shine - Ghost River Revival, Lucie Tiger, North Mississippi Allstars

Friday, July 18

Jazz It Up With Your Trash

10AM *Sheffield Public Library, 316 N. Montgomery Ave., Sheffield.* Ages 3+ can bring a recyclable plastic bottle, can, shoebox, or coffee can to make musical instruments and play with Microwave Dave's impromptu band!

Luther Jarmon's Line Dancing Friday Class! 11AM *Michael Community Center, 1001 SE 17th St., Sheffield*

Put YOUR boots on the ground! Two days of fun at the Michael Community Center with Luther Jarmon, Jr., choreographer and instructor from Birminghamabama. Bring the family for fun exercise, with healthy snacks and water provided by Joyous Line Dancers. And kids who have swim wear and towels can play on the slip and slide in the playground area provided by Double D Entertainment!

Handy On The Plaza – Friday Night Downtown Florence Celebration 5:30PM-11PM *Mobile Plaza, Florence* - Rain or Shine

5:30-7pm - Dr. Warren Ertle and the Corpse Revivers (Music so good it can revive the deadest!)

9pm-11pm - Billy Allen & The Pollies

A Dr. Willie Ruff Night with the Tennessee Valley Masters of Jazz 6PM-8PM *Sheffield Public Library, 316 N. Montgomery Ave., Sheffield* Tennessee Valley Masters of Jazz

Leighton's Kickback – Chicken & Fish, Blues & Line Dancing

6PM-11PM *Eleven03 Event Center, 8765 Main St, Leighton*

It's the first annual Town of Leighton Kickback with food and fun probably some fans! That's right, bring your fan and boots on the ground line dancing in L.A. - that's Leightonabama! Bring your tents and chairs to set up starting at 6pm, with food and activities from 7pm til 11pm.